

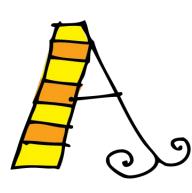


- \*What is the piece about?
- \*What is the author's thesis or argument?
- \*What is the overall point the author is trying to make?



#### Occasion

- \*What is the context or current situation?
- \*What is the time and place of the piece?



#### Audience

- \*To what group of readers/listeners is this piece directed?
- \*Will the readers/listeners be "friendly" or "hostile" to this piece?



### Purpose

- \*Why was this piece written/spoken?
- \*What is the reasoning behind this piece?

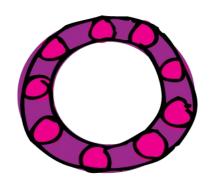


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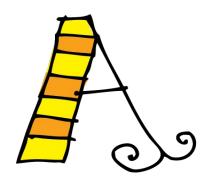


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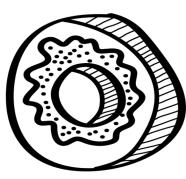


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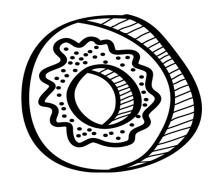


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